

## Neowave Offers Smart Object Technology To SIMply U



Neowave is offering its Smart Object technology to the SIMply U range of Universal Integrated Circuit Card (UICC) empowered dongle from Sagem Orga to create innovative solutions of convergence within communication services. At the Berlin SIMposium, Sagem Orga demonstrated SIMply U devices based on the state-of-the-art smart object technology from Neowave.

Smart Object technology from Neowave is breaking the barrier of smart cards in terms of connectivity and mass storage capacity to boost end-users empowerment, taking benefits from new web services proposed by Mobile Network Operators (MNOs) and Mobile Virtual Network Operators (MVNOs).

An easy and secure connection to PC and web services based on Smart Objects will provide end-users with seamless continuity of services in miscellaneous environments.

Subscribers will also take advantage of the flash drive function to safely store their personal data they use in their daily lives. The SIM card will securely control the access to the partitioned Flash mass storage memory.

Bundled applications will also be stored in the Flash memory to offer attractive solutions to consumers such as:

- Vitendo's convergence platform supporting state-of-the-art UMA/GSM and SIP/IMS solutions
- Portable backup and synchronisation software solutions for mobile devices with Dmailer

Combining their expertise in secure transaction and their knowledge in communication market, Sagem Orga and Neowave are offering tools for multiple access solutions to end-users. This Berlin event demonstration is the 1st step in the Sagem Orga-Neowave partnership to develop smart objects based on convergence solutions.

Smart Objects are new portable and secure e-Medias providing users connectivity to PC and web. They feature a huge memory capacity and processing power in addition to the standard contactless smart cards capabilities. They represent and identify their owner in its environment allowing him to perform secure transactions with excellent ergonomics, thanks to an innovative design and format.

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