



Press Release

Neowave and Biznas General Trading Company sign a partnership distribution agreement to meet growing demand in the Middle East market for “Smart Objects” solutions.

Biznas General Trading will distribute Weneo range of products and “Smart Objects” solutions in various parts of Middle East to address corporate security, e-ticketing, transport and collectivities market.

Gardanne , June 24rd ,2011 –

Further to the success of the first Weneo solutions deployments in France with major public transport networks and Weneo Identity for enterprise security, Neowave wishes to expand the distribution of “Smart Objects” all over the world by selecting the best value added partners in each region. Thanks to its great expertise in smart card and secure transactions, Neowave proposes to integrators corporate security solutions, building bricks to create “Smart Objects” based online services and e-platforms for local authorities.

Biznas General Trading will bring to Neowave its expertise in IT security solutions and their important network of partners and contacts in all Middle East area.

“We are very pleased to partner with Biznas General Trading, a well known company in Middle East for its expertise and quality of services in our domain of activity. This agreement is an important step for Neowave to develop our business throughout the Middle East “said Bruno Bernard CEO of Neowave.

“Biznas is very pleased to add this new line of technology to its products, which we aim to introduce to the Middle East and parts of North Africa Technology market. By bringing the smart object to various business entities (Government, Transport, Financial, Education, Airline....) we are combining different activities for the customer in one smart object which in turn will make the daily life of an organization and employees more secure and ease of use” said Sami Amer Partner of Biznas.

About Neowave

With “Smart Objects” as its core business, Neowave revolutionizes dematerialization and online services by simplifying secure Internet and contactless transactions for various communities of users. Weneo “Smart Objects” combine the high level of security provided by Smart Cards with the benefits of USB connectivity and contactless NFC/RFID technologies.

Neowave’s products and services address the needs of the following user communities:

- Local governments: contactless validation of mass transit tickets, physical access to municipal services and collective infrastructures (pools, library, etc), with online booking and reloading.*
- Enterprises: physical and logical access control, electronic signature using certificates securely stored on the device, e-payment at the cafeteria, e-ticketing, etc.*
- Banking: strong web authentication for secure access to accounts, electronic signature using certificates securely stored on the device, online payments and contactless micro-payments.*
- Other communities: education, health, sports clubs, etc.*

Founded in June 2007 in Gardanne, at the heart of the SCS cluster (Secure Communication Solutions), Neowave was built on the expertise of its founders in Smart Card technology, embedded software, secure components and enterprise security solutions.

About Biznas

Biznas General Trading Company (BGT), formed to provide management consulting and systems integration professional services in information technology, data communications services and to deliver turnkey solutions by integrating business requirements with technology solutions.

The primary mission of BGT is to research, develop, integrate market outfit, support and deliver appropriate integrated communications and information technology solutions in order to increase enterprise productivity and provide infrastructure investment protection.

BGT occupies a unique position in the technology market. By judiciously combining in-house professional consulting services with select product market lines, we provide quality turnkey support for IT systems.

BGT is a service-based company. Our primary mission is to provide solutions, both on a consulting basis and as a value added reseller. Customers turn to us, as a single source for all their system needs – software, systems integration, hardware, network and consulting related services.

Our consulting services are focused on the infrastructure support elements of information technology enterprises. This includes hardware, networks, operating systems, and related systems management software products including both Project Management and Technical Human Resources Services.

Our staff members, experienced in the fields for which they recruit, administer rigorous testing and screening mechanisms to assure that only the most highly skilled and best-qualified candidates are matched with our clients' needs.

BGT delivers "Out-of-the-Box Solutions". We think "outside the box" when designing systems for clients. Every scenario is taken into consideration. Since our goal is to achieve maximum productivity for every customer, work begins by getting to know our customers and their needs.

The line management team has been purely European and North American educated and trained. The company focus is for the pursuit of excellence with technology and the business solutions are developed with the latest decision-making tools technologies and management practices in strategic planning and operations research.

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